

Remit Address:

Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535 12315 Collection Center Drive

WOFL

INVOICE

Estimate Number 2051	Product	Advertiser
2051	95-101-2051-Candidate Orders	Advertiser Obama for America

Invoice #	4079694-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WOFL
 Account Executive	Account Executive Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

1		
	Order#	4079694
	Alt Order#	BARACK OBAMA FOR F
	Deal#	
	Order Flight	10/16/12 - 10/22/12

landling	Billing Type	Billing Calendar	
	Cash	Billing Calendar Broadcast	

Attention: Accounts Payable 1010 Wisconsin Avenue NW

Greer Margolis & Mitchell

Billing Address:

Suite 800

Washington, DC 20007

IDB # TV12856
Advertiser Code 95
Product Code 101

Advertiser Ref	Agency Ref	

7	თ	Сл		4	ω	2	
WOFL WOFL Good Day 430a IMMEDIATELY PREMEPTIBLE	WOFL Good Day 8a CANDIDATE DISCOUNT	WOFL Good Day 7a CANDIDATE DISCOUNT WOFL	WOFL WOFL	WOFL WOFL Good Day 7a CANDIDATE DISCOUNT	WOFL WOFL Good Day 6a CANDIDATE DISCOUNT	WOFL WOFL Good Day 5a CANDIDATE DISCOUNT	1 WOFL Good Day 5a CANDIDATE DISCOUNT
430a-5a	8-830A	730-8A		7-730A	630-7A	530-6A	Time 5-530A
T T	10/15/1	10/15/1 Th	10/15/1 Th F	Th	Th F	Th W	10/15/1:
Th 10/18/12	2 to 10/21/12	10/15/12 to 10/21/12 Th 10/18/12	10/15/12 to 10/21/12 Th 10/18/12 F 10/19/12	Th 10/18/12 F 10/19/12 F	Th 10/18/12 F 10/19/12	10/17/12	Day Date 10/15/12 to 10/21/12
30	1×	30 1x	2x 30	30 20 20	30	30	Length
8:12 AM	WTF	WTF	7:10 AM 7:30 AM	6:46 AM 6:56 AM	5:59 AM 5:39 AM	5:26 AM 5:10 AM	Length Air Time
0FA12G155	(1) F F C F 7 F L	0FA127151H	OFA12G155 OFA12Z151H	OFA12Z151H OFA12G155H	OFA12G155 OFA12Z151H	0FA12Z151H 0FA12Z151H	Ad-ID
\$720.00	ę	3785 00 00 3878	\$765.00 \$765.00	\$450.00 \$450.00	\$405.00 \$405.00	\$405.00 \$405.00	Rate Reconciliation
Anna	-	4	2 4	2	2	1 2	on Ref#

We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Page 2 of 4

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Deal#	Alt Order#	Order#
	BARACK OBAMA FOR F	4079694

Attention: Accounts Payable 1010 Wisconsin Avenue NW

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Billing Address:

Washington, DC 20007

Suite 800

1	IDB#	TV12856
<u> </u>	Advertiser Code	95
	Product Code	101

Advertiser Ref	Agency Ref	
	OHAWAWA WARING	

13	12	-	10	ø	∞	Line
WOFL DR PHIL	WOFL WOFL Fox News Sunday CANDIDATE DISCOUNT	WOFL WOFL PEOPLE COURT CANDIDATE DISCOUNT	WOFL WOFL WOFL JUDGE JOE BROWN CANDIDATE DISCOUNT	WOFL WOFL Good Day 9a CANDIDATE DISCOUNT	WOFL WOFL Good Day 9a CANDIDATE DISCOUNT	Channel Description WOFL Good Day 430a IMMEDIATELY PREMEPTIBLE
3p-4p	10a-11a	2p-3p	1p-2p	930-10A	9-930A	430a-5a
10/15/12 Su	ਜ =	Th F 10/15/12	10/15/12 Th F	10/15/12 Th F	10/15/12 Th F	Day
10/15/12 to 10/21/12 Su 10/21/12	10/18/12 10/19/12	Th 10/18/12 F 10/19/12 10/15/12 to 10/21/12	10/15/12 to 10/21/12 Th 10/18/12 F 10/19/12 10/15/12 to 10/21/12	10/15/12 to 10/21/12 Th 10/18/12 = 10/19/12	10/15/12 to 10/21/12 Th 10/18/12 F 10/19/12	
230 1x	:: :::::::::::::::::::::::::::::::::::	:30 :30 2x	2x :30 :30 2x	:30 2x	30 2x	Length
10:32 AM	2:29 PM 2:19 PM	1:29 PM 1:17 PM WTF	9:54 AM 9:53 AM	9:22 AM 9:27 AM	4:43 AM 4:43 AM	Date Length Air Time Ad-ID
0FA12G155H	OFA12Z151H OFA12G155H	0FA12G155 0FA12G155Н	0FA12Z151H 0FA12Z151H	0FA12G155 0FA12G155H	0FA12G155 0FA12G155H	Ad-ID
\$900.00	\$450,00 \$450,00	\$360,00 \$360.00	\$360.00 \$360.00	\$360.00 \$360.00	\$30,00 \$30,00	Rate Reconciliation
1	22	2 1	1 2	1 2	1 2	Ref#

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2051	95-101-2051-Candidate Orders	Obama for America

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Sales Region

National

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Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Code
Special Handling		Product Code

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW

Billing Address:

Washington, DC 20007

Suite 800

Order#	4079694
Alt Order#	BARACK OBAMA FOR
Deal #	
Order Flight	10/16/12 - 10/22/12

Advert	Agency Ref	
 Advertiser Ref	y Ref	

Advertiser Ref	Agency Ref	

2 95 TV12856

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Estimate Number

2051

95-101-2051-Candidate Orders

Obama for America

Product Advertiser

INVOICE

Invoice Month Invoice Date Invoice Period Invoice # October 2012 10/01/12 - 10/21/12 10/28/12 4079694-1

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Station Sales Region Account Executive Sales Office WOFL National Anthony Castaneda FSS Philadelphia

Order Flight	Deal#	Alt Order#	Order#	
10/16/12 - 10/22/12		BARACK OBAMA FOR F	4079694	

Billing Calendar	Broadcast	
Billing Type	Cash	. 1
Special Handling		
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Greer Margolis & Mitchell

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Washington, DC 20007

Suite 800

Product Code	Advertiser Code	IDB#
101	95	TV12856

Advertiser Ref	Agency Ref	

20	19	Line
WOFL CANDIDA	WOFL CANDIDA	Channel
WOFL Fox 35 10p News CANDIDATE DISCOUNT	WOFL Fox 35 10p News CANDIDATE DISCOUNT	Channel Description
1030-11P	10-1030P	Time
		Day
		Date
		Length Air Time
		Ad-ID
		Rate
		Reconciliation
		Ref#

10/15/12 to 10/21/12 W 10/17/12 10/17/12 ဆိ 11:37 PM OFA12Z151H

Aired Spots

32

WOFL

Gross Total \$30,850.00

Agency Commission \$4,627.50

Net Amount Due

\$26,222.50 Payment Terms 30 Days